



Downtown News

July 2011

Independence Main Street

2011 Kansas Downtown Symposium

The Board of Directors are very excited that Independence has been chosen as the site of the annual Kansas Downtown Symposium. The 25 communities in Kansas that are members of the Kansas Main Street family will be in Independence October 12-14, 2011.

The meetings will be held at the Civic Center, the attendees will be staying at the Appletree Inn and spending their free time in our downtown doing two of their favorite things—shopping and eating!

Just like at home, we've got company coming and we need to all put our best foot forward! The Design Committee has plans to decorate the windows in empty buildings. So help us out and make Independence shine and sparkle for all our visitors.

Meet our newest board member: Karen Morrison

Karen and her family moved here from Elma, NY in December of 2008. Elma is 20 miles southeast of Buffalo so our Kansas winter snowstorms are quite different from what they were used to. Karen is a manufacturing engineer at Standard Motor Products and her husband John also works at SMP as a production technician. They have two children, Nathan age 10 and Kristina age 8. The kids are involved in golf, karate, swim team, tennis and baseball. Besides being a full-time employee and Mom, Karen enjoys boot camp [exercise class at Health for Life], swimming and came in third in the adult division of the Blake Bertie Triathlon last year. Welcome to the board Karen!



We hope everyone had a safe and fun-filled 4th of July. This was the 235th anniversary of the signing of the Declaration of Independence. However you celebrated, remember that you celebrated the freedom of our great nation.

Save this date!

The next quarterly training with Kansas Main Street will be held August 18 in Hoisington. "Promotion for Main Street and the New Frontier" will be presented by Jay Schlinsog of Downtown Professionals Network and Ben Muldrow of Arnett, Muldrow & Associates.

Topics will include a quick review of marketing and promotions basics for Main Street: promotion committee goals, committee players and roles and types and purposes of Main Street marketing and promotion activities.

Any member of Independence Main Street may attend any of the training sessions. That's just one of the perks you receive with your membership. For more information call Donna at the office, 331-2300 or email indymnst@comgen.com.

Gals, have you stopped by Di's Handbags & More, located at 104 W. Main? You'll find not only handbags, but jewelry, perfume, women's apparel, flip flops and *even more*.

Store Hours: Tuesday-Friday 10 AM- 5 PM
Saturday 10 AM -2 PM

Save your local economy...
three stores at a time

The 3/50 project

SAVING THE BRICK AND MORTARS OUR NATION IS BUILT ON

3 Think about which three independently owned businesses you'd miss most if they were gone. Stop in and say hello. Pick up a little something that will make someone smile. Your contribution is what keeps those businesses around.

50 If just half the employed U.S. population spent \$50 each month in independently owned businesses their purchases would generate more than \$42.6 billion in revenue. Imagine the positive impact if $\frac{1}{4}$ of the employed population did that.

68 For every \$100 spent in independently owned stores, \$68 returns to the community through taxes, payroll and other expenditures. If you spend that in a national chain, \$43 stays here. Spend it online and *nothing comes home*.

1 The number of people it takes to start the trend...*you!*

Pick 3. Spend 50. Save your local economy.

For more information, visit the350project.net



Mark your calendar, Farmers Market is open each Saturday, from 7:30 AM-10:30 AM. You'll find fresh veggies, homemade breads and rolls, fresh meat and eggs—all local grown by our friends and neighbors. The market is located at the corner of N. Penn & W. Myrtle and will be open until mid-October. Their website can be found at: www.indyfarmersmarket.com

RELAY FOR LIFE
Friday, July 15
Oval, Riverside Park



Martin & Osa Johnson Exhibit

The Independence Historical Museum and Art Center will host the traveling exhibit "Married to Adventure: Photographs from the Travels of Martin and Osa Johnson" from July 9 through August 31, 2011. The photos were taken from 1917-1936 in Kenya, the Congo, British North Borneo and the Solomon and New Hebrides Islands. Their equipment was the most advanced motion pictures apparatus of the day, some of it designed by Martin Johnson himself. The exhibit is on loan from the Martin and Osa Johnson Museum in Chanute.

The exhibit is open to the public Tuesday through Saturday 10 AM to 4 PM; admission is \$3.00 for the general public. For more information, please call 620-331-3515 or visit the website www.Independencemuseum.org

SAVE SPACES FOR CUSTOMERS

When anyone, anywhere talks about the difficulty of doing business downtown, what is the first limitation that immediately springs to mind? PARKING: Then why is it that on any given day, the vehicles of business owners and employees fill valuable parking spaces that should be open and available for customers?

We know. The spaces out front are convenient. THAT'S WHY WE WANT THEM FOR OUR CUSTOMERS!!!!

Maybe your business doesn't depend on parking. BUT PERHAPS YOUR NEIGHBOR'S BUSINESS DOES. More than ever, a downtown business district needs to understand. WE ALL SINK OR SWIM TOGETHER.

So take a short walk and leave the parking places for customers, there's plenty of parking for employees and that walk is good for your heart!



2011 Board of Directors

OFFICERS

Kyra Mott, President
First Federal Savings & Loan
Denise Hines, Vice President
Family Membership
Lori Boyle, Secretary
Dr. Sandra Easter
Randy Hoffman, Treasurer
Yerkes & Michels, CPA, LLC

DIRECTORS

Janet Demo
Best Beverage Sales & Printing
Darrell Gentry
The Computer Generation & Radio Shack
Jim Kelly
Community National Bank
Paul Marquez
Jock's Nitch
Wanda Mayo
Messenger Furniture
Karen Morrison
Standard Motor Products
Jason Rutledge
Edward Jones & Co.
Becky Wuerdeman
Family Membership

Lisa Wilson, Ex-Officio
Independence Chamber of Commerce
Brad Eilts, Ex-Officio
Montgomery County Action Council

Donna Dittmer, Executive Director

Check us out at:
www.independencemainstreet.com

Independence Main Street

Our Mission

To work together with the historic downtown business district to obtain specific, measurable, attainable and timely goals and to promote upper story housing and office development. To maintain a successful and enjoyable retail, service, dining and entertainment experience for the community and for visitors.

DOWNTOWN UPDATES

New Business Owner:
Les Puderbaugh, Big Cheese Pizza

New Business Member:
Regal Estate of Glenwood

New Awning & Business Expansion:
Di's Handbags & More 104 W. Main

New Business to Open Mid-July:
The Edge at 225 N. Penn
Verizon Wireless at 101 N. Penn

Facade Improvement:
Radio Shack/The Computer Generation
311-313 N. Penn

Main Street Four-Point Approach

- Design...enhancing the physical appearance of the commercial district by rehabilitating historic buildings and long-term planning.
- Organization...building consensus and cooperation among the many group and individuals who have a role in the revitalization process
- Promotion...marketing the traditional commercial district's assets to customers, potential investors, new business local citizens and visitors.
- Economic Restructuring...strengthening the district's existing economic base, while finding ways to expand it to meet new opportunities.



Don't forget to keep your plants watered during these hot summer days.

If you would like to help support the Main Street program, please fill out and return to PO Box 611.

Name _____
Business _____
Address _____
Phone _____

Investment Levels

- Retail/less than 25 employees \$ 100
- Retail/more than 25 employees \$ 250
- Restaurants/Hotels/Motels \$ 100
- Professional/Service/Medical \$ 150
- Financial/Media/Industry/Utility \$ 250
- Family [non-business owner] \$ 50

Please make checks payable to Independence Main Street.
We are a 501(c) 6 organization.

Independence Main Street has been designated as a Kansas Main Street Program by the Kansas Department of Commerce.



UPCOMING EVENTS

- July 6 Promotions Committee, 8 AM
- July 14 Design Committee, 12 Noon
- July 15 All Wheels Nite, 6-8 PM Downtown
- July 15 Relay for Life, Riverside Park Oval
- July 18 Board of Directors, 12 Noon

- August 5 Downtown Block Party
& All Wheels Nite
- August 6 End of Summer Sale

- October 12-14 Kansas Downtown Symposium,
Memorial Hall/Civic Center



PO Box 611
Independence, KS 67301
620-331-2300
indymnst@comgen.com
www.independencemainstreet.com

Independence Main Street, Inc.
PO Box 611
Independence, KS 67301

DOWNTOWN

the  of Independence



www.independencemainstreet.com

2010-2011 Business Members

Larry C. Attwood, M.D.
**American Soda Fountain
& Sandwich Shoppe**
Atmos Energy
Barta Animal Hospital
Best Beverage Sales
Big Cheese Pizza
Bill Schabel's TV
Booth Hotel/Bella Vita
Brothers Railroad Inn
CableOne
Cantrell's Fine Jewelry
Cessna Aircraft Company
City of Independence
Coldwell Banker Pasternak-Johnson
Commercial Bank
Community National Bank & Trust
CPR Pest Management Inc.
Stewart Crow, D.D.S.
Déjà Vu Antiques
Derailed Commodity
Di's Handbags & More
DJ'S Frame Shop
Sandra Easter, O.D.
Edward Jones & Co./Jason Rutledge
Edward Jones & Co./Gregg Webster
Elegance on Pennsylvania Avenue
El Forastero Restaurant
Emert, Chubb & Gettler
Express Employment Professionals
Family Podiatry, P.A.
First American Title
First Federal Savings & Loan
First National Bank
Grandma's Button Box
H & R Block
Hallett's Liquor
Heaven's Angels
Beth Heckman, D.D.S.
Heckman & Associates
Hugo's Industrial Supply
Independence Animal Hospital
Independence Chamber of Commerce
Independence Chiropractic
Independence Community College
Independence Daily Reporter
Independence Historical Museum
Independence Overhead Door
Independence Pharmacy
Independence Ready-Mix Inc.
Indep. Science & Technology Center

Indy 102.9/Newstalk 94.9 /1010
Jean and Norman Art
Jump Start
Greg Kelley, D.D.S.
Kelly Law Office
Lookinglass Sales & Service
M. J. Murphy Oil Co., Inc.
Magnolia Health & Home
Marvin's Food Saver
Mercy Hospital
Messenger Furniture
Midwest Real Estate
Mokan Communications
Montgomery County Action Council
Newkirk, Dennis & Buckles
Null Chiropractic Clinic
O'Malley Equipment Co.
Orscheln Farm & Home
Parade Specialties
Pat's Sign Studio
Penmac Personnel Services, Inc.
Pioneer Cellular
Potts Chapel
**Professional Building of
Independence**
Quality Motors/Jeff Edwards
Quality Motors
Quality Toyota
Radio Shack
Regal Estate of Glenwood
Remediation Services, Inc.
Romans Motor Co.
Sayers Ace Hardware, Inc.
Scrub Works
Sears of Independence
Thomas H. Sewell, CPA, LLC
Shanks Oil Company
Shannon's Market
Cynthia Sherwood, D.D.S.
Sonic of Independence
Sound Ideas!
Stichman Enterprises
Teresa's Cake Gallery
The Blind Spot
The Car Shop
The Computer Generation
The Medicine Shoppe
TLC Groundskeeping, LLC
TLC Nursery & Outdoor Living
Turbo's Bar & Grill
Twig's Floral & Gifts

Uncle Jack's Bar & Grill
United Country RE Professionals
WeatherFone
Wells Fargo Advisors/Bob Miller
Westar Energy
Western Plains Operations, LLC
Woods Lumber
Xtreme Bike & Sport
Yerkes & Michels, CPA, LLC

2010-2011 Family Membership

Bill & Julie Bateson
Lori Boyle & Family
Ken & Becky Brown
Norman & Michelle Chambers
Jim & Susan Correll
Val DeFever
Jim & Donna Dittmer
Bill & Eenie Fitzpatrick
Dennis & Pat Greenhaw
Joe & Linda Hernandez
Scott & Denise Hines
Randy & Diana Hoffman
Butch & Gayle Holum
Dan & Ginny Kelly
Jim, Eloise & Beth Kelly
Jeff & Kimberly King
Sandra Knop
Roger & Sharon Leeseberg
Andy & Vera Livingston
Corey & Judith Lowdon
Liz Moore
Rick, Kyra & Dalton Mott
Bill & Jacque Oakes
Larry & Peggy O'Malley
Barbara Schmidt
Derek & Jennifer Schmidt
Tom & Debbie Schroeder
Al & Kathy Sewell
Jon & Debbie Viets
Paul & Sharon Viets
Benny & Lynn Wright

BOLD indicates new members

